

DEPLOYING salesPRISM™ IS EASY



We designed salesPRISM sales intelligence software for easy, rapid, no-hassle deployments at even the most sophisticated Fortune 500 customers.

salesPRISM integrates with existing infrastructure, extracting maximum value from your IT, data and CRM investments. Its proprietary data platform manages disparate internal and external sources with ease. Pre-built connectors to leading CRM (e.g., salesforce.com, Siebel) and Marketing Automation systems (e.g., Eloqua, Marketo) minimize work for IT and ensure that your sales teams are Selling Smarter this quarter.

salesPRISM deploys once you complete just three steps. The time commitment on your end is three working days. The faster you complete these steps, the faster your sales teams start benefiting from salesPRISM:

- **Specify data extracts** (IT Business Analyst – **8 hours**): Locate critical tables and fields in your data warehouse including Customer Masters, purchase transaction histories, rep-to-account mappings, and product hierarchies
- **Configure CRM** (CRM Manager – **10 hours**): Integrate salesPRISM into CRM and grant role-based access to sales teams
- **Specify reporting** (Sales Operations – **4 hours**): Configure reports for sales managers to track selling activity and measure execution performance at the rep, account and sales campaign levels

No-hassles, no-worries. Rest assured that we manage every aspect of your deployment with professionalism, responsiveness and a can-do attitude. Just as we stand by salesPRISM's impact on sales productivity, we stand by our commitment to delivering a hassle-free deployment. Seasoned Lattice Engines project managers with extensive Fortune 5000 B2B deployment experience support your success. You will track deployment progress with detailed and updated project plans from Day 1 to Launch.

